

# Inxmail Professional

The solution for professional email marketing



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Inxmail Professional, **the innovative and proven solution** for professional email marketing. Globally over 1,000 marketers and agencies put their trust in Inxmail.

You too can benefit from digital dialogue marketing based on cutting-edge technology! As a long-standing industry expert, we support you with a powerful and **unmatched service**.

## Maximum flexibility

Are you looking for an email marketing solution with innovative functions and maximum flexibility? Then, you can rely on Inxmail Professional:

**Large data volume:** Reap the benefits of fast data synchronisation, even with large address sets and high sending volumes.

**Individual design:** Conveniently customise your mailings to match your corporate design with intelligent newsletter templates. Even the highest standards are easily met.

**Maximum personalisation:** Address your recipients personally – from the subject line to the attachment. Especially personalised coupons which will inspire your readers.

**Easy target group selection:** Offer all of your subscribers personalised and highly relevant content. The required segmentation of the target with Inxmail Professional is easily created.

**Monitoring success via iPhone:** Measure the success of your campaigns with detailed reports in Inxmail Professional, or anytime and anywhere on your iPhone.

**Eight language versions:** Benefit from maximum efficiency by using Inxmail Professional internationally in German, English, French, Italian, Spanish, Polish, Czech and Turkish.

**High security standards:** Thanks to the unique Inxmail Professional client, you can count on total data security and operational reliability, and your newsletter can be sent out without a problem.

**Rent or buy:** By renting, you can get started straight away. Our experts ensure that your mailing is sent off without a hitch. Of course, you can also purchase the licensed version of Inxmail Professional at any time.



## Our references:



## High delivery rates

With Inxmail your mailings are guaranteed to be delivered at the highest delivery rate. Internationally our membership at the world's largest White-list Program Return Path guarantees the **highest delivery rates** for your mailings (Sender Score Certified). Our internal quality tests in Inxmail Professional warn the user against any potential problems prior to dispatch.

## Full test coverage

First impression count: With one click, the **email display test** shows you how your mailing will appear in various email programs, webmail programs and mobile clients.

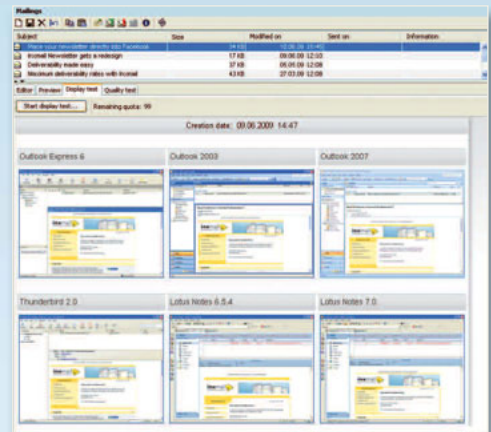
The correct response is crucial: Freely selectable test profiles ensure that your individual mailings are properly **personalised**. The editorial approval feature also assists you in the **quality check**.

Reach your recipients: Spam and phishing tests warn you **of delivery problems** and provide you with valuable suggestions for optimisation.

## Easy connection to external systems

**Integrate** your email marketing with your ebusiness solutions or social networks to **increase** the **efficiency** of your workflows. You can use existing integrations with programs such as Microsoft Dynamics, CRM, Drupal or OXID eShop, or you can integrate Inxmail Professional according to your own individual needs.

**Increase** your newsletter's **sphere of influence**. Invite readers and users of social networking sites to share interesting articles and help them go viral. Tap the potential of sites like Facebook, LinkedIn and Twitter!



# Interested?

Do you want professional E-Mail Marketing?  
 We look forward to your inquiry.

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# Join us now!

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